



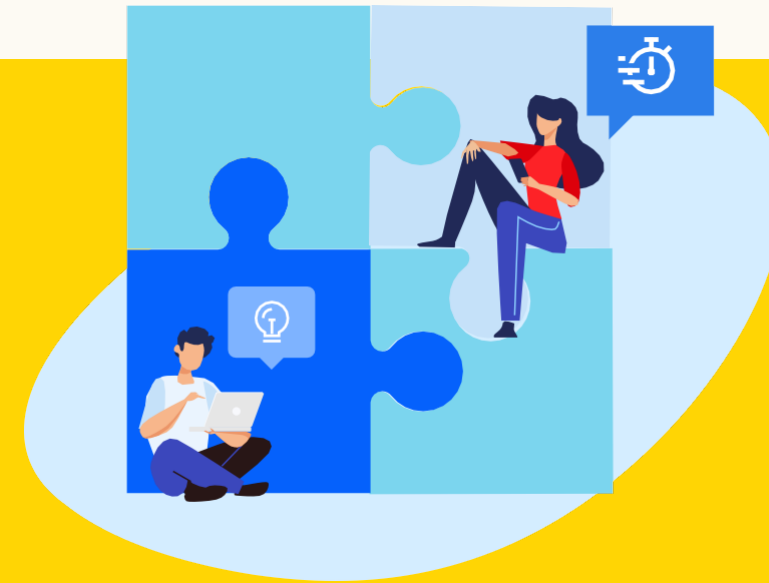
# IT Ukraine Association

THE LARGEST PROFESSIONAL  
COMMUNITY



# IT Ukraine Association

**THE LARGEST  
PROFESSIONAL  
COMMUNITY**



## Synergy:

- Business
- Government
- International partners
- IT-clusters

**120+**  
Participants  
and partners

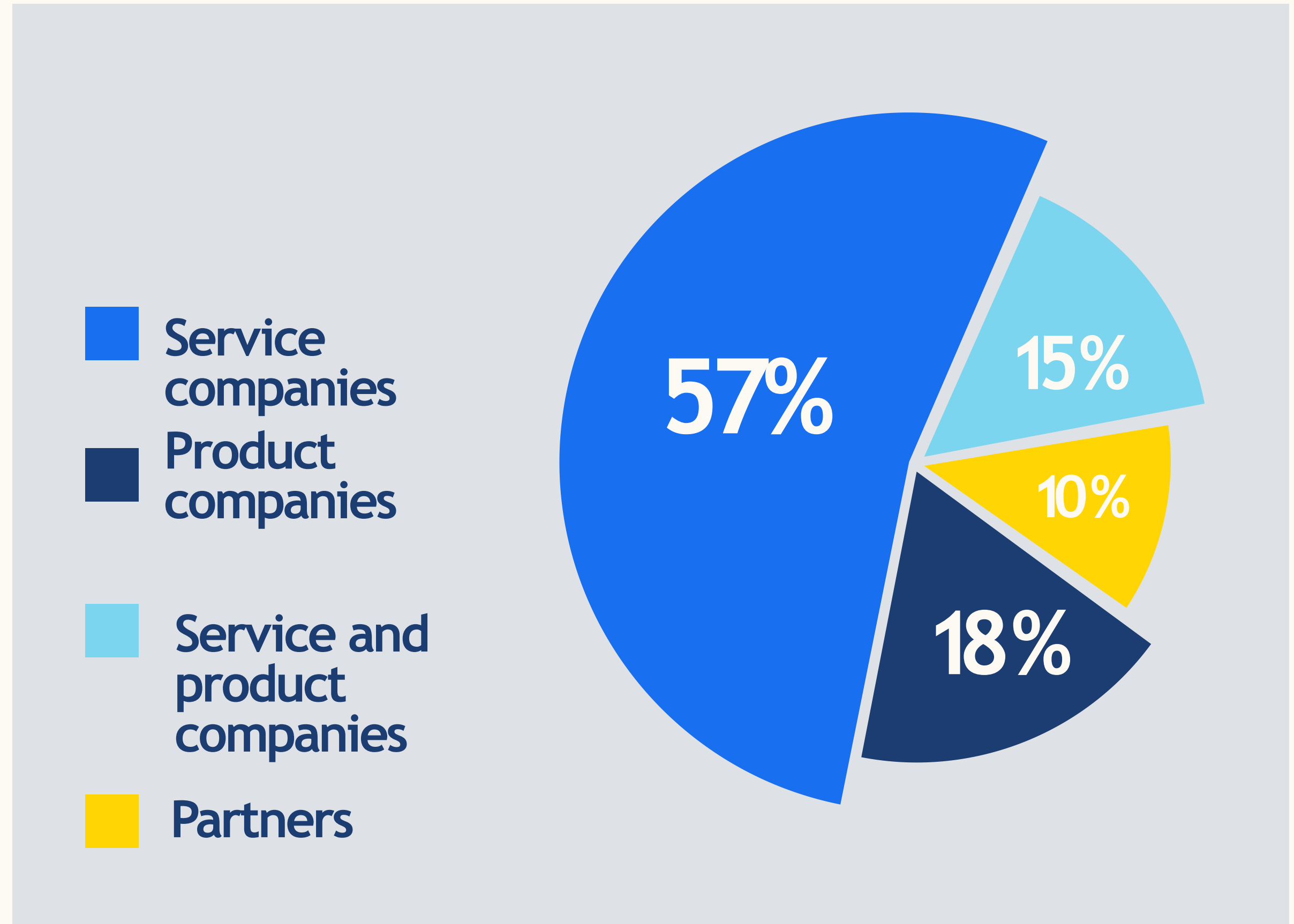


**82 000+**  
IT professionals



## IT Ukraine Association

### STRUCTURE OF ASSOCIATION'S PARTICIPANTS





**IT Ukraine  
Association**

**STRUCTURE OF  
ASSOCIATION'S  
PARTICIPANTS**





# Main priorities





## Main priorities



## GR

- IT business advocacy
- Interaction with governmental bodies
- Community expert support

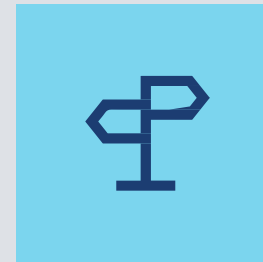


## EDUCATION and CSR

- Cooperation with business, government, educational and IT communities
- Conferences, webinars, expert meetings
- Educational projects and collaboration
- CSR initiatives

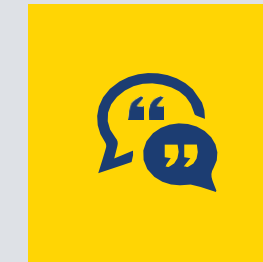


# Main priorities



## INTERNATIONAL DIRECTION

- IT-export and access to new markets promotion
- Trade events abroad
- Ukrainian Tech Brand promotion
- Partnership with international organizations



## PR & COMMUNICATIONS

- Formation of Ukrainian and Ukrainian IT-industry tech brand
- Communication with national stakeholders
- Interaction with Ukrainian and international media
- Analytical studies of the national IT industry
- Information partnership

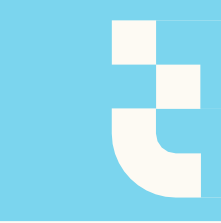




# OUR SERVICES

CUSTOMER EXPERIENCE





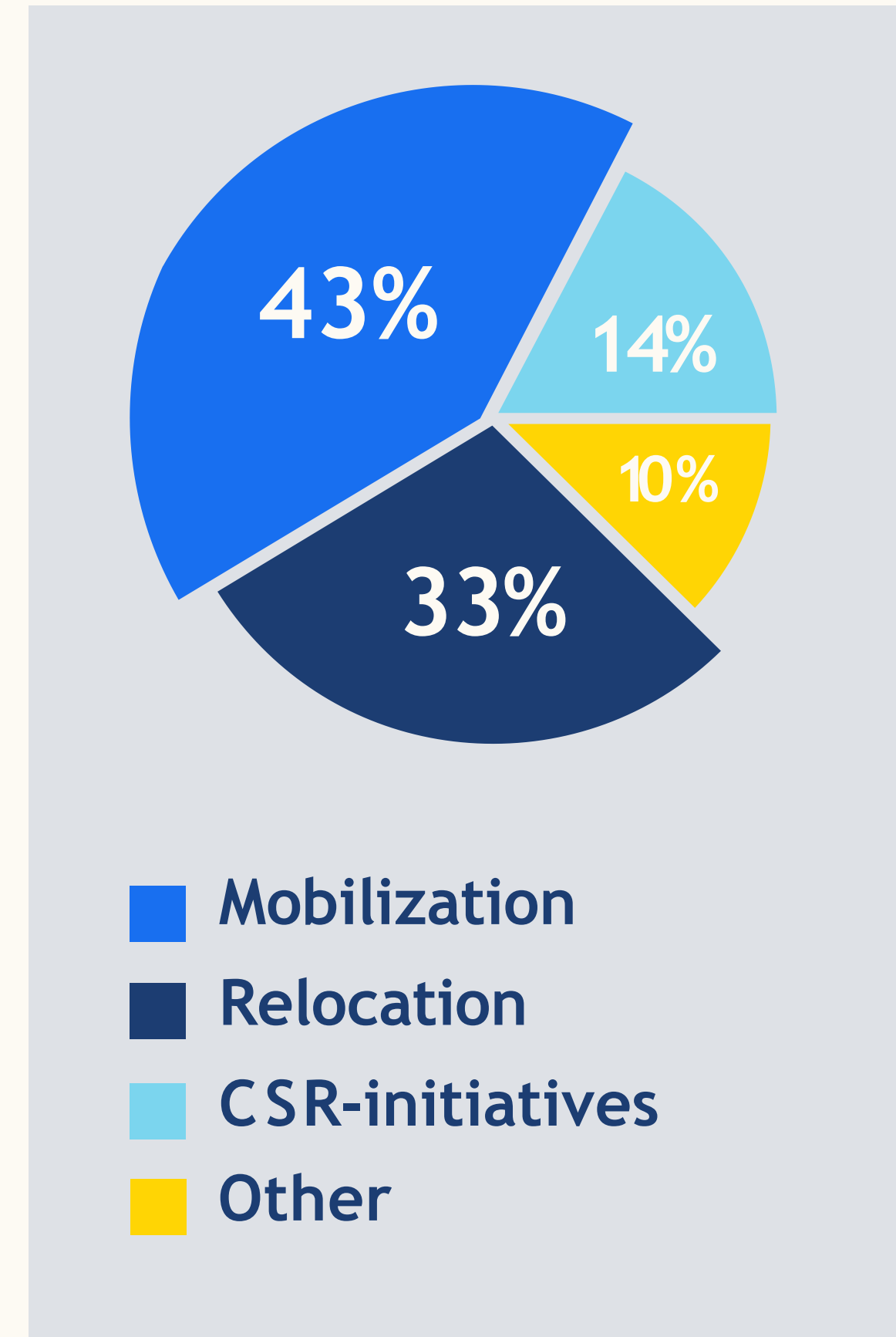
**Our services**



Unified information space for expert support and anti-crisis solutions



**500+**  
applications  
have been  
processed





## Our services



## DIIA.CITY LEGAL SUPPORT

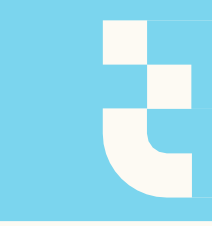
Diia.City residents and candidates legal support service



## INTERACTIVE PLATFORM ABOUT RELOCATION

Information on 18 most popular relocation countries:

- Tax and income calculator
- Service for comparing relocation conditions
- Useful links



# Operational areas





## Operational areas

### IT UKRAINE LEGAL CONFERENCE

Unites representatives of the authorities, IT business, professional associations, NGOs for the discussion of IT industry needs and plans of its consistent development

### LEGAL TALKS

Moderated online discussions of political, legal and financial topics for the community with representatives of companies-participants as speakers

# GR

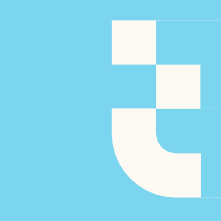
### BUSINESS MEETINGS WITH EXPERTS

Regularly discuss in a club format the current business operational issues in Ukraine and abroad

### Q&A COMMITTEE TALKS

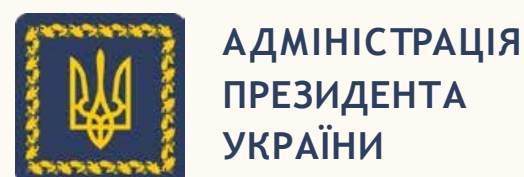
Closed-door meetings with IT Law Committee for the joint discussion with experts on hot industry issues and creation of further steps plan





## Operational areas

# Interaction with governmental institutions



АДМІНІСТРАЦІЯ  
ПРЕЗИДЕНТА  
УКРАЇНИ



ВЕРХОВНА РАДА УКРАЇНИ



Міністерство  
цифрової трансформації  
України



МІНІСТЕРСТВО  
ЕКОНОМІЧНОГО РОЗВИТКУ  
І ТОРГІВЛІ УКРАЇНИ



Міністерство  
закордонних справ  
України



МІНІСТЕРСТВО  
ФІНАНСІВ  
УКРАЇНИ



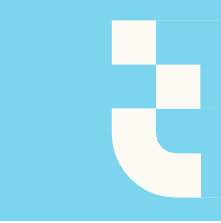
Державна  
податкова  
служба України



МІНІСТЕРСТВО  
ОСВІТИ І НАУКИ  
УКРАЇНИ



Національний  
банк України



# Operational areas

## Synergy

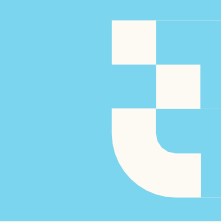
Educational IT conference annually connecting representatives of IT business, authorities, education and science to discuss Ukrainian educational system transformation paths

9 years

10 000+ participants

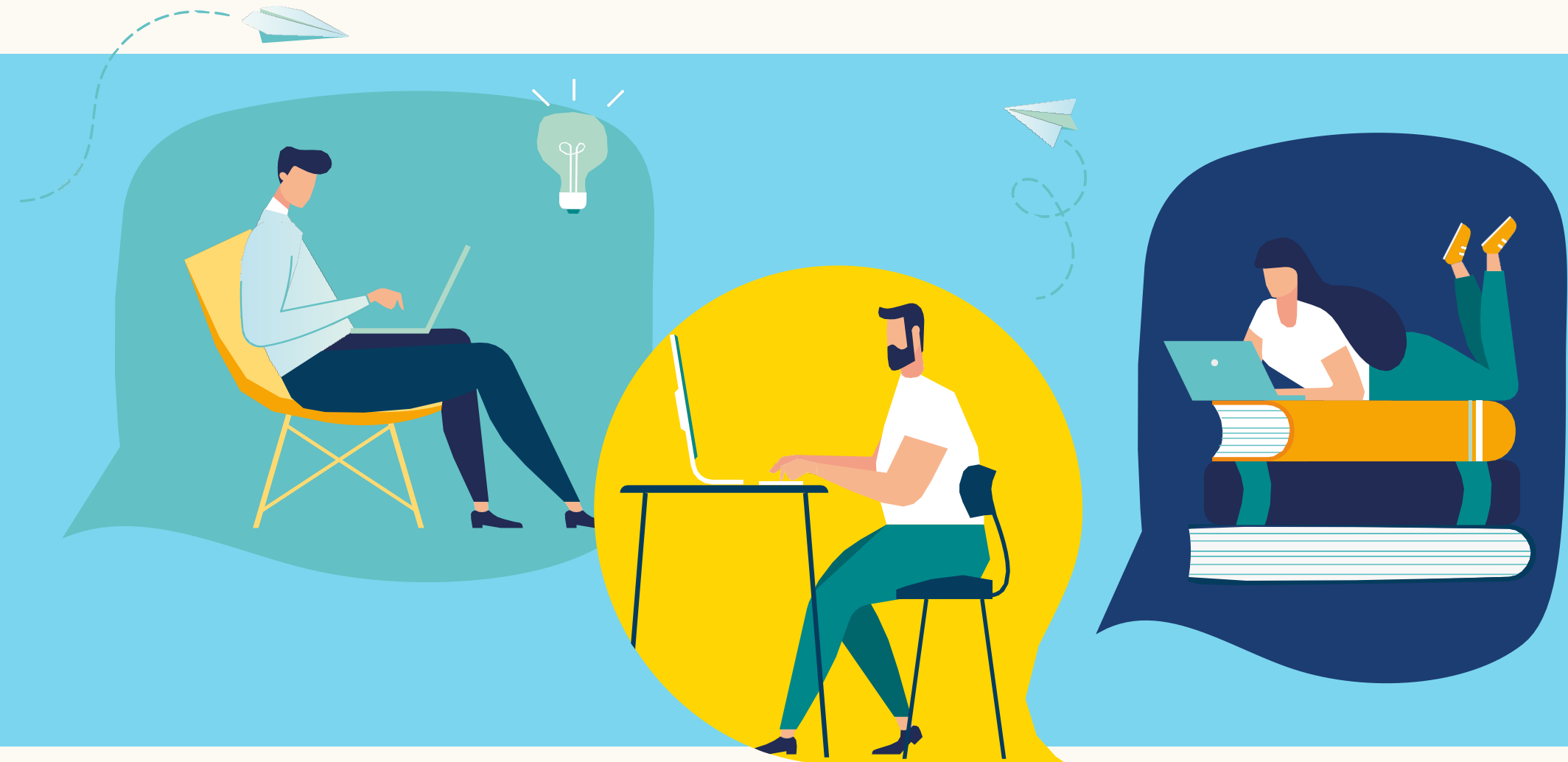
250+ leading speakers





**Operational  
areas**

# Education and CSR



## **EDUCATION TALKS**

Moderated online discussions on educational topics for community and Synergy audience

## **MINE SAFETY VR DEVELOPMENT**

Worldwide first VR on mine safety created for education of children in Eastern Ukraine to safely operate with explosives

## **IT UKRAINE EDUCATION SUMMIT**

Educational online conference on IT education sphere trends

**2022** nationwide scale



## Operational areas



### PARTNERSHIP WITH MINDY CHARITY FOUNDATION

Implementation of joint CSR projects aimed at IT professionals mobilization training, mental health support and reintegration of veterans into peaceful life, implementation of career guidance programs, education and employment in the Ukrainian IT industry



БО «ANDRII KHLIVNIUK FUND»

### ANDRIY HLYVNIUK & IT UKRAINE FUNDRAISING

Fundraising for 10 Ukrainian reusable Punisher strike drones. Financial goal - **UAH 20 000 000.**

To support «Punisher» mission and know more about the fundraising and drones:





## Operational areas



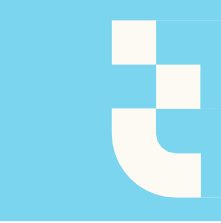
### IT UKRAINE & PROMPRYLAD. RENOVATION STRATEGIC PARTNERSHIP

Promotion of Ukrainian IT business interests, development of regional IT potential, infrastructure and IT capabilities of Ukraine and Ivano-Frankovsk region

### ITU Public Talks #Frankivsk

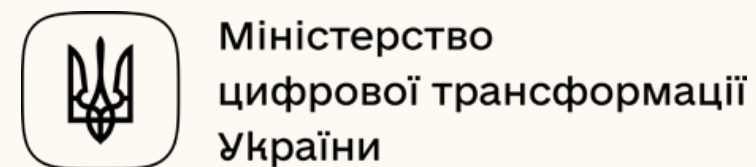
### ITU PUBLIC TALKS #FRANKIVSK

Mentor meetings joint project by Western Ukrainian IT Ukraine Association representative offices and UKRSIBBANK BNP Paribas Group jointly start a series of ITU Public talks #Frankivsk in the following areas: GR, education, PR, international cooperation



## Operational Areas

# Main educational direction partners



**TECHIIA**

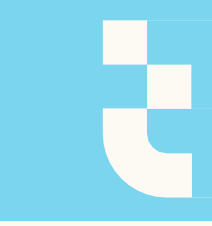
**GIRLS**

**Save Business**

Ivano-Frankivsk

**NOW**





**Operational  
areas**

# International operational area

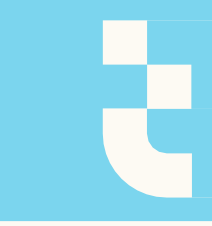


**SUPPORTING  
UKRAINIAN IT  
EXPORT**

- Information and market analysis
- Educational events on entering international markets
- Supporting partners and client search
- Participation in international conferences and exhibitions
- Organization of trade missions and events abroad
- Export Union IT alliance

**2021**

**Meetings held  
21 in2B-meeting**



**Operational  
areas**

# International operational area



## **TRADE & NETWORK EVENTS 2022**

■ **RIGA COMM, NATIONAL  
STAND**

October 6-7, Riga, Latvia

■ **GITEX GLOBAL, NATIONAL  
STAND**

October 10-14, Dubai, UAE

■ **IT UKRAINE CONFERENCE, IRELAND**

Autumn, Dublin, Ireland

■ **TECHEX GLOBAL, NATIONAL  
STAND**

December 1-2, London, UK

■ **GIANT.HEALTH 2022 EXHIBITION**

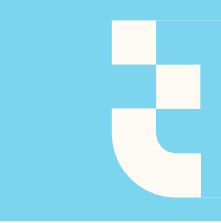
December 6-7, London, UK

■ **FACING REALITY. LESSONS LEARNT  
FROM THE GLOBAL CRISIS  
CONFERENCE**

September 29, Wroclaw, Poland

■ **THE EUROPEAN ANGEL  
INVESTMENT SUMMIT 2022**

December 1-2, London, UK



**Operational  
areas**

# International operational area



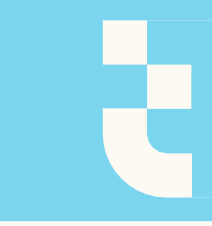
**Association as a participant of  
international associations**

**DIGITALEUROPE** 



 eban

 **EMERGING  
EUROPE**



## Operational areas

### TALK TO UKRAINE

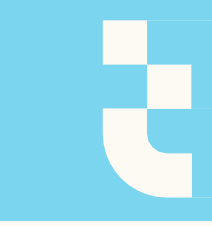
Series of online meetings with international and Ukrainian speakers on wartime, IT business, support of Ukraine.

### REPUTATION AND ANALITICAL STUDIES OF NATIONAL IT INDUSTRY

Regular and comprehensive analysis of the industry development state, indicators, key trends.

# PR & Communications





Our projects

# PR & Communications



## DIGESTS

- Informational and analytical industry digest
- Weekly informational digest ITU Community

**NEW**

## ITU\_DEBATE CLUB

New public discussion project on different aspects of IT industry development

**NEW**

## UA\_TECH\_PR COMMUNITY

Support and collaboration of Ukrainian tech sector PR community.



# Our communication channels

**WEBSITE:**

-  **50 000** active users
-  More than **30%** new users

**Social Media**

-  **8 848** followers
-  More than **3 000** followers

**FOUR CATEGORIES FOR PUBLICATIONS**

-  Association News
-  Blog
-  Industry News
-  Event Calendar

**Weekly ITU COMMUNITY Digest** **+40 %** openings

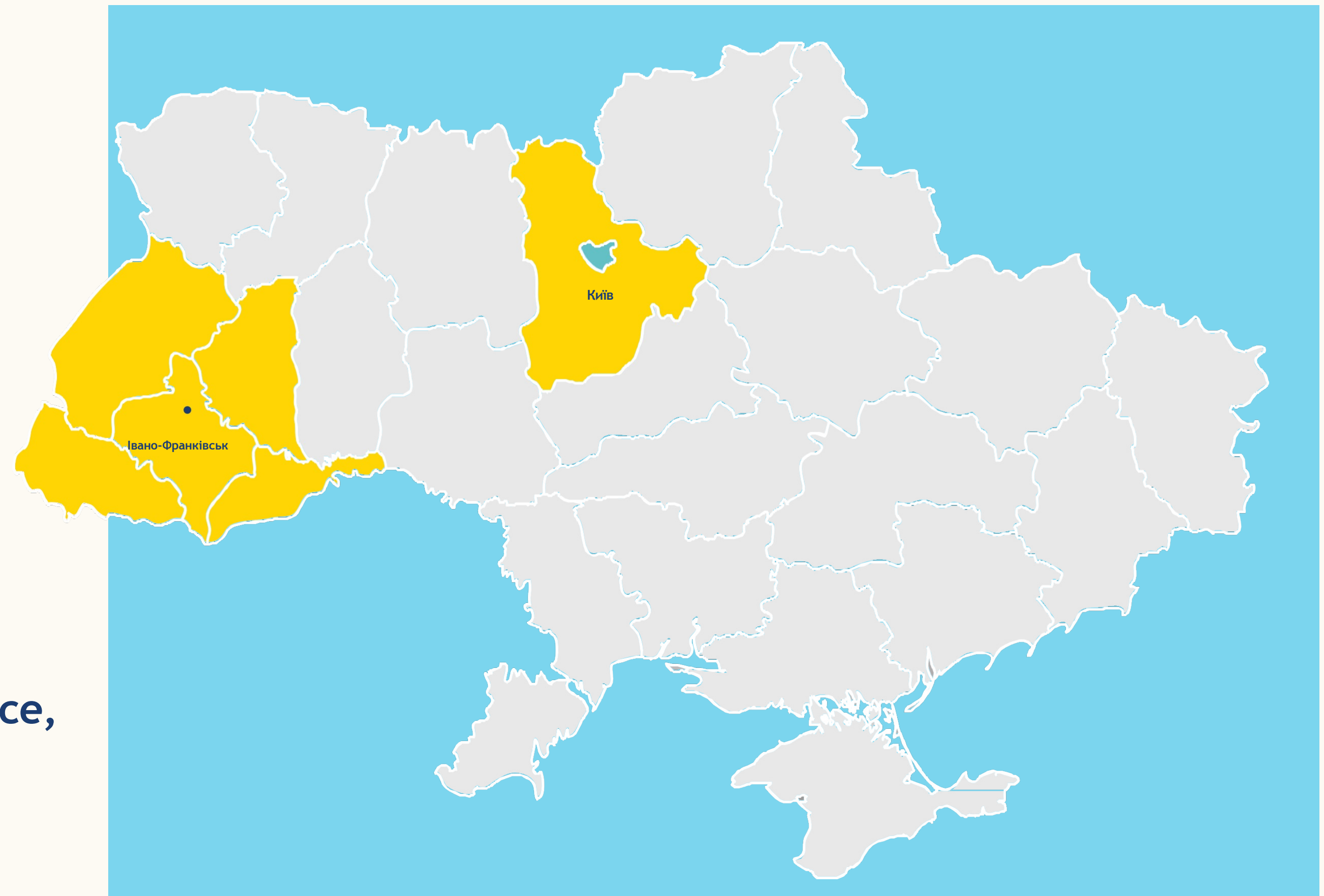
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**Association's network base** **6.5 K**





## Our offices



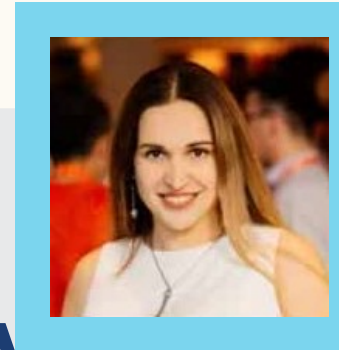
 Head office, Kyiv

 Western Ukrainian office,  
Ivano-Frankivsk

# Feedback from our clients



## ANNA SHCHERBAKOVA



Head of Operations  
GlobalLogic Ukraine



From the first day of the War, we faced a key challenge - to protect our people. To protect the lives and health of our colleagues and their loved ones.

After the first shock, we faced new challenges: the mobilization of our specialists to the Armed Forces, the impossibility of going abroad to continue working on projects, and then the turbulence in the currency and exchange rate policy. In each of these issues, we acted simultaneously with IT Ukraine - the Association was and is a bullhorn that primarily hears requests from the industry and communicates them with the state and society.

As a business, we are grateful to the Association for regular and detailed clarification of market trends and news - this allows us to see a broader perspective and be aware of current events.



## IHOR TKACH

CEO Daxx



The Association provides informational support, an opportunity for dialogue with the authorities, and also represents the interests of IT business in the informational and political space. In times of crisis, it is important to have a united position of the IT industry on urgent issues and to act jointly to protect its interests and the interests of the state in the long term perspective.

The Association is a reliable platform for this. Thanks to the Association, we received Starlink terminals in the first weeks of a full-scale War and the possibility of targeted assistance to the Armed Forces of Ukraine. As a part of the Association's community, we have the opportunity to influence the industry future and the company's business in Ukraine, share experience, participate in useful meetings and webinars, as well as develop a culture of adaptability in the company and have a business continuity plan. Uniting the efforts of individual companies on the Association's platform is an important component of strengthening the Association's subjectivity for further protection of the industry's interests.

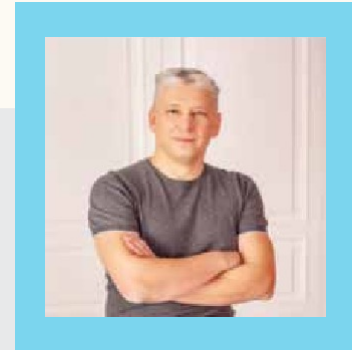




# Feedback from our clients

## SERGIY SHUMIHORA

CEO Wargaming



The Association unites leading companies on IT market, therefore its role in coordinating general initiatives of the industry is very important. It is also important for us to inform about current events in the state and their impact on the industry, as well as to involve all market players in solving both general and individual problems of industry representatives.

The Association acts as such a mediator between the industry and third parties — the government, other countries, partners. In addition, the association consolidates the participants and the market and helps to come to common solutions with which the industry stands out. And, of course, it's an informational aid that helps us better understand the state of affairs and their impact on us and the industry — both inside and outside the one.



## YURIY ANTONIUK

CEO EPAM



EPAM has been part of the Association for many years and we appreciate its contribution to the establishment and development of the industry. Before the full-scale War, the Association performed more strategic functions of interaction at the legislative and governmental levels, all together we implemented joint educational projects.

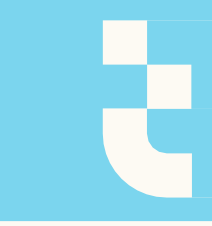
After February 24, the Association turned into an operational and tactical assistant for business, for example, in team evacuation issues and business relocation. Changes have taken place in business: new challenges have arisen, so the work of the Association has also changed. Without the active, open position of the participants of the entire IT community and the willingness to share their experience on the basis of the IT association, such a rapid restructuring of the business would not have taken place. We are currently conducting legal consultations on issues of mobilization, conditions and terms of stay of professionals abroad, etc. The Association tries to cover the whole range of new challenges of business work during the War.





**More  
about  
Us:**






## Contacts

**WE ARE OPEN  
TO YOUR  
QUESTIONS AND  
PROPOSALS**



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